



Board Meeting Minutes – July 20, 2022

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Meeting Location: Zapata's Mexican Restaurant & Cantina (8 Eastport Plaza Dr., Collinsville, IL)

Meeting Date: July 20, 2022

Attendees: Chapter 37 Board Members and Committee Members

(Kristin Bauman, Alex Brown, Bronte Fencel, LaToya Franklin, Tara Green, Kim Gross, Scott Gross, Vint Hoffeditz, Teresa McClure, Roger Osthoff, Chris Scharth, Max Turner, Brendan Weiler)

The Chapter Board meeting was called to order at 4:20 P.M. by Tara Green, President.

CHAPTER BUSINESS

REPORTS:

Goals of Members

- What do Chapter 37 Members want to see?
 - More networking opportunities
 - Collaborations among Chapter 37 members
 - More communication through social media platforms and increased social media engagement

Meetings

- Missouri APWA Joint Meeting will be held July 28th 11:30am-1pm at Orlando's
 - As of 7-20-22, 19 members had RSVP'd, if at least 20 members are present Bylaw revisions can be voted on, if less than 20 Bylaws will be voted on at next Chapter 37 meeting.
- Quarterly Meeting Rollout Strategy discussed
 - Proposed September 2022 Meeting/Networking Event
 - Proposed Joint Meeting with Chapter 5 at Lake Ozark
 - Tara Green is working with Jeff Douglas and Brian Vance to secure Ameren Lake site visit
 - Proposed Crawford Electric Co-op @ Meramec Caverns event in 2023

Treasurer Transition Strategy

- Treasurer Transition
 - Budget Template has been sent
 - Both Tara Green/President and Scott Gross/Treasurer will have debit cards

- In process of having Scott Gross name added to bank account (transitioning from Matt Hoven)

Chapter 37 Website Updates/Newsletter/Communication

- New Board Members to submit bios/professional picture to Brendan Weiler to update Chapter 37 Website
 - Brendan Weiler will send out a reminder email for bios/professional pictures
 - Discussion on if Board Member contact information should be hyperlinked on Chapter 37 website (further discussion to follow)
 - Increased Social Engagement (Chapter 37 Facebook Page, Instagram Page)
 - Please submit suggestions to Nick Bamvakasis and Brendan Weiler

Membership Engagement Strategy

- Promote inviting/bringing a non-member to a meeting
 - Offer free course incentives for those who bring the most guest
 - Invite more Real Estate Agencies
- Increased presence of IRWA at large events
- Please submit suggestions to Vint Hoffeditz and Teresa McClure

Education Strategy

- Incentive offered for bringing a non-member to a meeting
- Proposed date of when next class to be held; possibly during Joint meeting with Chapter 5

Professional Development Strategy

- Kim Gross will offer assistance with personalized credentialing plans
 - Email to be sent to members

Young Professional

- What is a Young Professional?
 - Communication on YP definition sent to membership
 - Proposed Two Plumbers Brewery Event
 - Please submit suggestions to Bronte Fencel and Max Turner

Bylaws

- Review/Modify Bylaws
 - Sent via email for review
 - Meeting scheduled on Monday, 7-25-22 for visual review with Brett Farner

MOTION TO ADJOURN: Meeting adjourned at 5:50 P.M. by Tara Green, President.

These minutes respectfully submitted by LaToya "Toy" Franklin, Secretary, IRWA Chapter 37.